

Unified Business Management

Enterprise Efficiency
For the 21st Century

by Advanced Process Management & Design, LLC

21st Century Enterprise

- Increased Speed of Changes
- Regulatory Pressures, Transparency Requirements
- Global Competition on a Local Level
- New Approaches to Strategic and Tactical Planning
- Growing Worker Productivity

Being Efficient

- Quickly adjust to minimize negative effects of new internal and external pressures
- Provide true best value to shareholders and customers
- Minimize waste of resources, including time
- Maximize productivity throughout the organization

What to do to be efficient

- Know, plan, and control all of your business processes
- Use analytics and metrics
- Get real-time feedback
- Communicate effectively
- Give managers tools to plan, control, rapidly change their process

Unified Business Management

- Theory of building an efficient enterprise
- Methodology of building an efficient enterprise
- Tools for building an efficient enterprise

Theory

- Business organization is a network of synchronized business processes
- Business processes must be modeled and simulated or executed, not “implemented”
- Process models must account for participant behavior and resources in order to be used as a management tool

Methodology

- Create a UBM notation based Business Process Model, include responsibility assignments and communication channels, plan performance measures and metrics, set goals
- Create a custom interface and document templates for work and reporting, if desired
- Run model according to plan
- Compare performance measurement to goals, adjust the model, assignments, communications, measures, or goals

Tools

- UBM Business Process Modeling and Management Suite, allowing process planning, simulation, statistical analysis, responsibility assignment, performance measuring
- UBM Business Process execution engine, code named “Cover Page”, including workflow, messaging, ERP, and integrated reporting modules
- Cover Page utilities: Application API, Model Browser, Data Import/Export Utility

Tools: Unique Properties

- Process and Industry agnostic – run everything from sales and manufacturing to taxes and general ledger
- Unified Management Tools – combine domain specific productivity application back-end, process management, and full ERP
- Real Time Reporting – follows resource and financial transactions as they are occurring
- Integrates Planning, Execution, and Controlling of management processes

Advanced Concepts

- Distribution of Business Process Models as Products
- Business in a Box – consulting service
- Process Execution Control shift from IT to Business Analysts and Managers
- Total Continuous Efficiency Improvement through use of Unified Business Management

More Advanced Concepts

- Self-documenting corporate process system – 100% audit compliant
- Multi-level “what-if” strategic and tactical analysis as part of corporate planning
- Process and communication synchronization – ultimate efficiency in the 21 century.

Information for Investors

While we are well on the way to finishing first production quality implementations of business systems based on “Cover Page” platform, some of the hot new tools for corporate environments still wait their turn to be presented to public.

APMD, LLC is in search of a partner organization or an investor to collaborate on development and marketing of the UBM Business Process Modeling and Management Suite – the main command and control center. We encourage consulting companies and others to consider the new concept and its benefits.